



COMISSÃO  
DO MERCADO  
DE CAPITALIS  
REPÚBLICA DE ANGOLA

## Financial Inclusion - Capital Markets Commission of Angola (CMC)

12/05/2025 – GEMC Meeting

# CMC Financial Education Program (FEP)



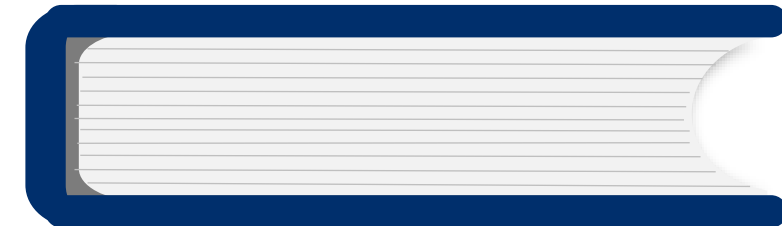
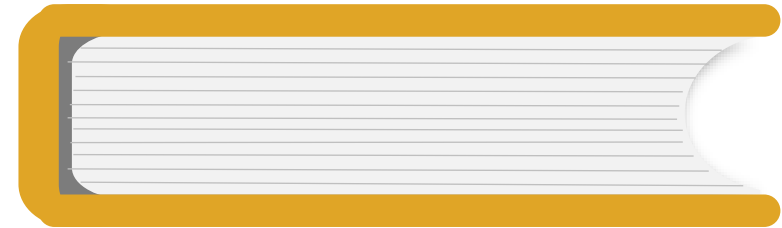
## Objective

Contribute to a improvement of knowledge on matters related to capital markets, especially among potential issuers, intermediaries and investors.



## Goal

The Financial Education Program of the Capital Market Commission (PEF) aims to promote the Securities Market and guarantee investor protection.



## CMC Financial Education Program (FEP)

- Educational workshops;
- Campaigns promoting savings.
- Educational Website;
- Short ED clips;
- Jogo da Bolsa (stock exchange simulation);
- Social media.



- Brochures
- Guides;
- Contests;
- Cartoons;
- Inquiries;
- Content insertion in school curricula.

- Lectures;
- Workshops;
- Partnerships with students associations (AEUPA);
- Movie Exhibits;
- Office field trips.

- Journalists;
- Business people;
- Bank Employees;
- University Students;
- School Teachers
- International events (IOSCO and OECD).

## Initiatives on Financial Inclusion



## Initiatives on Financial Inclusion

01

### Social Media

Through social media we publish educational content, Publish market data, and Interact with with the public.

02

### Stock Market Simulator

Financially educating potential investors with basic concepts about the functioning of the stock exchange in a playful, interactive way.

03

### Educational Website

Contribute to increasing the population's financial education, with particular emphasis on the youth.



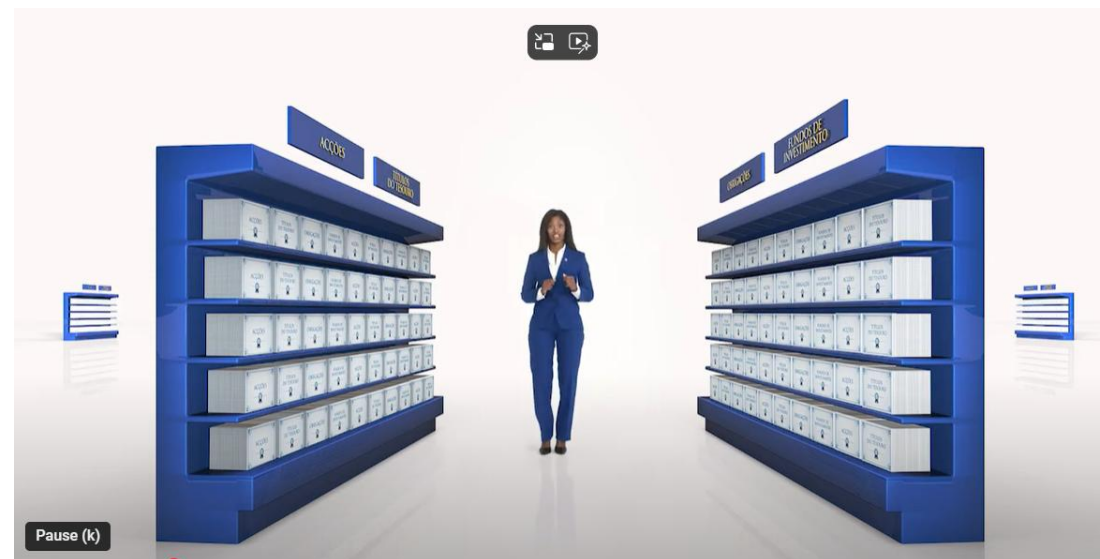
## Initiatives on Financial Inclusion (Social Media)



## Events (World Investor Week)



## Innovative Methods (Videos)





# Angola's National Financial Inclusion Strategy



## Principal Objective

Contribute to increase financial inclusion and banking levels, particularly by:

- Encouraging savings;
- Facilitating access to financing for the economy;
- Expanding financial and digital services.



## General Goal

The overall goal of the National Financial Inclusion Strategy is to promote broader access to financial products and services for individuals and small and medium-sized enterprises (SMEs), ultimately to boost economic activity and improve the population's well-being. The strategy is not yet finalized; it is currently in a public consultation phase that will run until April 30, 2025.



**CONSULTA PÚBLICA SOBRE A  
ESTRATÉGIA NACIONAL DE INCLUSÃO  
FINANCEIRA DE ANGOLA**

**2025 - 2027**



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**Thank You!**

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